

# The Edith M Ellis 1985 Charitable Trust

## Go Dharmic Welfare UK

#ZCVVKQ6WZG submitted on 22 September 2021

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### 1.1 Please summarise what you are seeking from us

We are seeking a grant for our project "Feed Everyone". The Feed Everyone project aims to reduce hunger and the massive amount of food wastage in the UK. The project will economically, mentally, and physically stabilise the homeless population and underprivileged families by supporting them with free nutritious meals and food kits. This project not only helps the ones in need but also helps in strengthening the community as our entire project is volunteer-powered.

### 1.2 Tell us more about your project and the impact it will have

"Feed Everyone" is one of our oldest running projects and it was started in compliance with United Nations Sustainable Development Goal 2: Zero Hunger. With our Feed Everyone campaign we aim to reduce food poverty and food wastage. We distribute over 3000 free meals every week at 10 locations across Luton, London, Northampton, Wembley, Kenton, and Glasgow. A majority of our beneficiaries at these food distributions are the homeless population and those struggling to source a nutritious meal. We have also partnered with 8 local schools across Luton to help the families of their school children who do not qualify for benefits. On a monthly basis, we support 500 such families by providing them with healthy food kits and essential toiletries. These food kits contain fresh fruits and vegetables along with pasta, rice, noodles, milk, coffee, sugar, biscuits and essential toiletries. These kits can provide meals to a family of 4 for at least a week. Each kit also contains an easy to cook recipe card so the families can cook nutritious meals for their children.

Our beneficiaries also include the refugees and we have recently supported more than 3000 Afghan refugees in the UK by distributing food kits, clothes, books, toiletries and medical aid to them.

We speak regularly to our beneficiaries and they have told us how difficult it is to support themselves financially and to feed their families especially with the ongoing impact of the pandemic. They provide us feedback on how our meals and food kits have provided significant help for them. Beneficiary feedback indicates that our project also improves people's physical and mental health, reducing poverty, anxiety and isolation.

We use local volunteers to distribute meals and food kits to the community. Typically our food distribution centres are staffed by 10-15 volunteers. Our project not only helps the needy but also helps in strengthening the community by enabling local volunteers to engage in a project that builds their capabilities, their sense of agency, and contributes to addressing this crisis of poverty and hunger in our local communities.

Our regular weekly distributions are as follows:

- Mondays - cooked meals distribution at Luton Town Centre managed by our lead Volunteer Priti Tailor
- Tuesdays - Cooked meals distribution at Agar Street in London managed by Dee Pindoria
- Saturdays - Cooked meals distribution in Wembley and Northampton managed by Barry Goudriaan
- Every second Saturday - Food kits distribution at Stockwood Park Academy, Luton managed by Arti Patel
- Sundays - Cooked meals distribution in Kenton managed by Shivani Patel

We have one full time employee who overlooks the operations of all these projects across the UK.

The impact this project will have is:

1. Ensure 3000 beneficiaries a week receive regular nutritious meals, therefore enable them to lead a healthier lifestyle.
2. Enable 500 families a month to feed their children through use of our food kits, therefore economically stabilise the families as they can save up on their expenses on food. It will also enable the families to provide homemade nutritious meals to their children improving the physical and mental

health of them and also result in strong parenting.

3. Economically stabilize underprivileged families and the ever-increasing homeless population

4. Improve the mental and physical health of our beneficiaries, reducing poverty, anxiety and isolation.

5. Strengthen the community by enabling local volunteers to engage in a project that builds their capabilities, their agency, and contributes to addressing this crisis in the local community.

Our volunteers also make sure to interact with all our beneficiaries which makes a huge difference to their mental well-being

### 1.3 Which grant-giving categories does your project fulfil?

F - Sustainable development

#### 1.3f Sustainable development

Our "Feed Everyone" campaign works with the aim to achieve the UN's Sustainable Development Goal 2: Zero Hunger. We distribute free meal kits and food packages to the homeless and suffering people in the UK.

### 1.4 Which country is the project based in?

United Kingdom (GB)

### 1.5 Will the project continue after initial funding has ended?

Yes

#### 1.5b Please give details of how you plan to continue after initial funding has ended

In order to keep our project running, we apply for various grants. Apart from that, our major sources of funding are individual donations.

### 1.6 How will the project be monitored and evaluated?

-We capture and record the source of food as it is delivered from our partner restaurants and caterers. All food data is updated daily in our records. We calculate the volume of food and the number of meals according to the guidelines provided by DEFRA.

-We only distribute vegetarian meals which come from restaurants and caterers with proper certification. The food produced that we get from supermarkets are thoroughly checked for expiry dates.

## 2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Cooked Meals	£4,000	1600 meals at £2.50 per meal
Containers and Packaging	£512	1600 meal containers at 0.32p per container
Distribution Cost	£488	Fuel and Congestion Charges
TOTALS	£5,000	

## 2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
Enthuse Donations	£30,000	£9,000	
Individual Donations	£25,000	£10,000	
Grants	£50,000	£10,000	
Fundraising Events	£10,000	£3,500	

TOTALS	£115,000	£32,500	
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**2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?**

£5,000

**2.4 Has your organisation made an application to The Edith M Ellis Trust before?**

No

**2.5 Please state your organisation's annual turnover (in £ sterling)**

£56,261

**2.6 Do you wish to upload your audited accounts or financial statement?**

No

**2.7 Please tell us where payment should be made if your application is successful**

GO DHARMIC WELFARE UK

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**3.1 Your name**

Rita Magdani

**3.2 Your contact telephone number**

+44 7801 654366

**3.3 Your position within the organisation**

Head of Operations

**3.4 Your email address**

[rita@godharmic.com](mailto:rita@godharmic.com)

**3.5 Organisation name**

Go Dharmic Welfare UK

**3.6 Please state the status of your organisation**

UK Charity

**3.7 Please summarise what your organisation does**

Go Dharmic is a UK registered charity and is a growing movement for individual and social change. Inspired by the idea of Dharma, we want to create a world where individuals can come together to create positive change in their lives and their communities. We are a volunteer-powered organisation with a community of over 3000 global volunteers who help us in our various campaigns.

**3.8 UK correspondence address for organisation**

Go Dharmic, Suite 119C, Business Design Centre, 52 Upper Street, London N1 0QH

**3.9 UK telephone number**

+44 20 711 28853

**3.10 UK charity number (if applicable)**

1171619

**3.11 Year established**

2017

### **3.12 Website (if applicable)**

<https://godharmic.com/>

### **3.13 Social media accounts (if applicable)**

Facebook - <https://www.facebook.com/godharmic/>

Youtube - <https://www.youtube.com/user/GoDharmic>

Twitter - <https://twitter.com/GoDharmic>

Instagram - <https://www.instagram.com/godharmic/>

### **4.1 How did you hear about The Edith M Ellis Trust?**

Internet