

The Edith M Ellis 1985 Charitable Trust

Amka creative ltd

#XVPBVS3V1 submitted on 4 July 2021

1.1 Please summarise what you are seeking from us

Dear Edith,

Greetings from Kigali Rwanda

I am pleased to contact you for looking for funding.

My name is Sosthene Seshema and I am contacting you on behalf of our company Amka creative ltd and for our brand Divine Oil <https://divineoil.rw/> (effective creative organic vegetable cooking oil and cosmetics production in Rwanda and in East Africa).

1.2 Tell us more about your project and the impact it will have

We are looking for funding and business partner who will accompany us in this positive economical business that will impact the development in East Africa.

Many years ago, Rwandan government through the ministry of Agriculture and Animal resources (Minagri) and National Agricultural Exporting Board (NAEB) has mobilized Avocado fruits farming at large scale in Rwanda. Hasse and Fuerte are the main modern avocado fruits that are providing very good harvest. This fruit is highly needed and is becoming a source of economic development in many countries.

A part from various species of Avocado fruits that have been grown in Rwanda, this fruit harvest faces the problem of waste due to various logistics issues.

East African region does big volume of harvest of avocado fruits. Export opportunity of this fruits is becoming a big challenge because of existing problem on development of cold chain supply logistics then it implicates the waste of the fruit.

Amka creative ltd, (Amka Swahili name meaning Wake Up) after many years studying on the resolutions of this problem, we have come to the creative brand of Divine organic Avocado oil.

The cold press Avocado oil production from this region has already clients in Europe who are ready to take all the production.

The same time, we are developing the creative Divine Fat oil production (Tallow, Lard, Butterfat,) for Cosmetics artisanal production. Animal fat resources is unexplored sector while it is very reach. Therefore, out of this sector, thanks to our deep research and scientific practices, we have got the efficient solution of Rwanda Fat oil production for profitable Saponification industry.

We are determined to make competitive Bar soaps for the region.

Already we are producing Fat oil (Tallow and Lard) and we do process some quality Bar soaps for laundry and toilet.

Rwanda is importing thousands of tons of raw material for soap manufacturing from Asia and this makes the soaps getting very expensive in Rwanda.

This seed will improve the economy of East African Farmers. This fund will be the key for mobilization

on increasing the farming activities for supplying the quality and quantity of East African Oil production.

After having shown up the economical result in Rwanda, Per semester period, Amka Creative Ltd will be needing 280,000 POUND STERLING only for implementing Organic oil industry in each county. (DRC, Burundi, Tanzania, Zambia and Malawi).

1.3 Which grant-giving categories does your project fulfil?

B - Peace-building and conflict resolution

D - Climate change mitigation

F - Sustainable development

1.3b Peace-building and conflict resolution

As we are helping African farmers to improve their farming activities, this will lead to conflict resolution based on poverty and there will be peaceful situation because they will be satisfied.

This project will solve the problem of unemployment in Rwanda and East Africa.

1.3d Climate change mitigation

This will be a big impact to climate change mitigation because the East African farmers will be helped and encouraged to plant more trees, most especially avocado trees to support our project of Divine oil and this activity (planting trees) will provide availability of fresh air in the atmosphere.

1.3f Sustainable development

We are planning to help students from different areas to practice what they have already studied. This will improve innovation and as we are working with farmers, we will get raw materials easily from local areas. This manufacturing will reduce the number of exports and lower prices of which will lead to sustainable development.

1.4 Which country is the project based in?

Rwanda (RW)

1.5 Will the project continue after initial funding has ended?

Yes

1.5b Please give details of how you plan to continue after initial funding has ended

According to our calculations, our business will start making profit and changing lives of many people. We do not expect a big impact in Foreign Exchange Risk since we will be exploring 85% of domestic raw material.

15% of importation (Chemical for Saponification industry) will have minor Foreign Exchange Risk.

We are building a big cooperation network with local government institutions. This strategy will be our insurance for the successful business in our community.

1.6 How will the project be monitored and evaluated?

With the monitoring and evaluation of our project, we have the management team

2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Avocado oil cold press factory Investment German technology cold press machinery	£30	6
Investment Chinese technology soap manufacturing line machinery. Soap Factory's staff including transport and	£50	10

packaging Chongqing Qi Aoxing Machinery & Equipment Co. Ltd		
Fees for buying avocado fruits to be processed	£30	6
Necessary factory installation and materials	£20	4
First month salaries	£20	4
Seed fund for Rwandan Avocado oil industry	£100	20
Fees for buying animal fats and milk to be processed.	£30	6
TOTALS	£280,000	

2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
8000kg of avocados= 500 liters of oil(2145.96 for daily profit)	£64	£103,006	20
1300kg for daily soap (daily profit is 437.78)	£13	£26	5
TOTALS	£77,511	£129,786	

2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£

2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

2.5 Please state your organisation's annual turnover (in £ sterling)

£

2.6 Do you wish to upload your audited accounts or financial statement?

No

2.7 Please tell us where payment should be made if your application is successful

Amka Creative
400401 - 0047 825519
102896966

3.1 Your name

Sosthene Seshema

3.2 Your contact telephone number

+250788486614 and +250788380002

3.3 Your position within the organisation

Sales and marketing manager

3.4 Your email address

sesojasi@gmail.com

3.5 Organisation name

Amka creative ltd

3.6 Please state the status of your organisation

Social enterprise

3.7 Please summarise what your organisation does

Amka creative ltd, (Amka Swahili name meaning Wake Up) does the following:

1. Organic Avocado oil (Quality Cold press oil) for export
2. Animal fat (Lard, cow ghee and Tallow) production for Bar soap production.

3.8 UK correspondence address for organisation

I have no UK correspondence address apart from The Edith M Ellis 1985 Charitable Trust © 2015–21
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Britain

3.9 UK telephone number

01845574882

3.10 UK charity number (if applicable)

01845574882

3.11 Year established

2020

3.12 Website (if applicable)

<http://www.divineoil.rw>

3.13 Social media accounts (if applicable)

t.john@divineoil.rw

4.1 How did you hear about The Edith M Ellis Trust?

Internet

theedithmellischaritabletrust.org