

The Edith M Ellis 1985 Charitable Trust

ICYE-UK

#T1TZJ4K2ZZ submitted on 11 January 2022

1.1 Please summarise what you are seeking from us

We are looking for a grant of £3500 which would enable us to raise an equivalent amount through crowd funding from our alumni. The £3,500 would enable us to employ a part time consultant for 2-3 months to do market research on how we can re-establish sending young volunteers abroad and increase the number of young volunteers coming to work in the voluntary sector in the UK to sustain our ethical model of volunteering.

1.2 Tell us more about your project, the impact it will have on those it aims to help, and why you consider the proposed approach to be innovative

Inter-Cultural Youth Exchange (ICYE UK) is an international volunteering charity working in the field of intercultural learning and youth development. It is part of an international federation which originated in 1949 within the heritage of the Christian Church as a post-World War II reconciliation exchange programme between Germany and the United States of America. Back then, the "International Christian Youth Exchange" was designed to restore and develop trust between persons in Germany and the USA starting with the conviction that what the war had destroyed, exchanges among the younger generation could help to build up again. Established in 1993, ICYE-UK works with a network of partners throughout Latin America, Africa, Asia and Europe. We provide placements in the UK for international volunteers to support local charities here. Ours is a truly unique cultural exchange. Volunteering with ICYE-UK is a transformational experience with real impact. Our ethical programme promotes peace and intercultural awareness, helping to fulfil our mission through culture sharing and by encouraging young people to live, learn and work together. ICYE-UK has now been in operation for nearly 30 years. It is a company limited by guarantee and a stable charity with a strong board of trustees.

For the year ending 30 June 2019, exchange programmes were arranged with 22 countries and we sent 16 people overseas and hosted 45 people. Our exchange programmes in 2019/ 2020 were slightly impacted by the pandemic, although the exchanges that started in September 2019 occurred before the pandemic started and our income was £161777. However our programmes starting in September 2020 were severely impacted. We had to cease our sending programme and had only five incoming overseas volunteers to place. This led to a decline in income and we had to place one member of staff (the volunteer co-ordinator) on Furlough, and cut expenditure on training camps for the volunteers which we then delivered online rather than in person.

This programme of adjustment was very successful and we actually ended the year to June 2021 in a stronger financial position. Our incoming placements increased from September 2021 and in December 2021 we had 20 incoming volunteers with 11 more expected in February 2022. We have been able to re-absorb the member of staff who was on furlough as our incoming volunteers have increased. Our current two members of staff comprise an office manager and a volunteer co-ordinator who each earn between £25k-£30k. But the uncertainty has still not allowed us to recruit previous volunteer numbers or restart our programme of sending UK volunteers overseas.

If we are able to raise £7k we can employ someone on a short term contract to do a feasibility study on re-starting the sending programme and on how we can increase the numbers of incoming volunteers. This would involve contacting university careers services and similar organisations who support volunteering abroad and looking at demand and at how we might market the programme in the future and our use of social media to encourage incoming volunteers. If the study shows that an expansion is

feasible, we would want to create a new post of volunteer sending co-ordinator and implement the recommendations of the feasibility study with a target of at least 50 incoming volunteers and 20 on the sending programme (i.e. 41 additional volunteers). We already have the placements in the UK and internationally to deliver this programme.

1.3 Which grant-giving categories does your project fulfil?

B - Peace-building and conflict resolution

C - Interfaith and ecumenical understanding

1.3b Peace-building and conflict resolution

On 15/09/1987 ICYE was designated a Peace Messenger making “a significant contribution to the programme and objectives of the International Year of Peace, proclaimed by the United Nations General Assembly” (UN Secretary-General, Javier Pérez de Cuéllar). Our mission remains: 'To promote intercultural understanding, equality of opportunity, tolerance and peace among people in the world' through international youth exchange.

1.3c Interfaith and ecumenical understanding

In 2001 the ICYE name was changed to Inter Cultural Youth Exchange; the Inter Cultural aspect was considered to be more all-inclusive and respectful of the diversity within the ICYE Federation, placing a clear emphasis on the inter-cultural and inter-religious dimension of the ICYE voluntary service exchange programme. ICYE aims: 'To provide challenging intercultural learning experiences for young people.'

1.4 Which country is the project based in?

United Kingdom (GB)

1.5 Will the project continue after initial funding has ended?

Yes

1.5b Please give details of how you plan to continue after initial funding has ended

While we lack the funds to take the risk of employing an additional member of staff without a feasibility study, we are confident that the demand will be there as the Covid threat reduces . The fact that we have been able to recruit two thirds of our incoming volunteers during 2021 is encouraging and we have enough income to employ an additional staff member once we are confident in our way forward.

1.6 How will the project be monitored and evaluated?

We have devised a timetable; the consultant will have weekly meeting with the office manager to review progress and set goals.

ICYE international office carried out an impact assessment, co-funded by the EU. We have been following the methodology devised through this study with questionnaire feedbacks for the volunteers and the host projects in which they are placed. We also run focus group feedback sessions. We will use this information to frame the research study.

2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Staffing costs	£6,500	Consultant costs for 2-3 month feasibility study on a part time basis.
IT support	£200	IT and research support for staff member.
Travel and focus group meetings	£300	While the consultant will be working from home, weekly team meetings and research meetings will be required

TOTALS	£7,000	
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2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
Charitable trust grant	£3,500	£0	The combined funding will be used to conduct a feasibility study into the re-establishment of a sending program in order to secure the longer term mission and future of ICYE-UK.
Crowdfunded match funding (from alumni)	£3,500	£0	This will be a match funding effort from alumni and crowdfunding in order to support the purpose of the project as outlined above.
TOTALS	£7,000	£0	

2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£3,500

2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

2.5 Please state your organisation's annual turnover (in £ sterling)

£100,000

2.6 Do you wish to upload your audited accounts or financial statement?

No

2.7 Please tell us where payment should be made if your application is successful

Inter-Cultural Youth Exchange (ICYE-UK) Ltd
01319973
400404

3.1 Your name

Cat Udal

3.2 Your contact telephone number

07980872041

3.3 Your position within the organisation

Office Manager

3.4 Your email address

info@icye.org.uk

3.5 Organisation name

ICYE-UK

3.6 Please state the status of your organisation

Charity and company limited by guarantee

3.7 Please summarise what your organisation does

Inter-Cultural Youth Exchange (ICYE UK) is an international volunteering charity working in the field of intercultural learning and youth development. Currently we provide placements in the UK for international volunteers to support local charities here.

Our ethical programme promotes peace and intercultural awareness, helping to fulfil our mission through culture sharing and by encouraging young people to live, learn and work together.

3.8 UK correspondence address for organisation

LATIN AMERICA HOUSE/PRIORY HOUSE,
KINGSGATE PLACE
LONDON
NW6 4TA

3.9 UK telephone number

07980872041 or +44 (0) 20 7681 0983

3.10 UK charity number (if applicable)

1081907

3.11 Year established

1993

3.12 Website (if applicable)

<https://icye.org.uk/>

3.13 Social media accounts (if applicable)

Instagram <https://www.instagram.com/icyeuk/?hl=en> 1009 followers

4.1 How did you hear about The Edith M Ellis Trust?

Other

4.1b Other

Funding Opportunities on the Bond website <https://www.bond.org.uk/hubs/funding-opportunities>