

The Edith M Ellis 1985 Charitable Trust

Trees Against Poverty C.I.C

#RM3Q1C2JZW submitted on 22 August 2022

1.1 Please summarise what you are seeking from us

We are seeking funding to help enable us to proceed with our second project and that you lend your hand in our endeavours. Our CIC plants trees in refugee camps and displaced communities which helps the environment and we also provide refugees with the opportunity to receive money for helping plant the trees. We struggle to attract grant funding because we currently operate in Syria and Iraq and are a newly established organisation.

1.2 Tell us more about your project, the impact it will have on those it aims to help, and why you consider the proposed approach to be innovative

Trees Against Poverty (TAP) is on a mission to build the first green park in Al-Muabbada city in northeast Syria. Al-Muabbada city has a population of 70,000 of which around half are Internally Displaced People yet the city has no parks or green areas.

Innovation in our project:

We have a double impact; we help both the environment and the internally displaced people.

After the park is established, we will continue to find individuals and companies as sponsors to plant trees. Trees' sponsors will be able to follow their sponsored trees online. They will receive videos/pictures of their trees as they are being planted. They will receive the exact GPS location and progress pictures of their trees every 6 months. We are the first organisation that enables sponsors to plant trees remotely, receive the exact GPS location, and follow their trees' growth online. This unique feature will significantly attract sponsors.

This project's impact:

Due to the long conflict and poverty, there are almost no trees left in northeast Syria. For example, Al-hasakeh province is approximately the size of Belgium yet it has almost no trees. In Europe, for every 25 people, there are on average around 650 trees whereas there are only 0.04 trees in Al-hasakeh per 25 people. The project will reforest a degraded plot of land, offsetting CO2 and help in the fight against climate change.

The park will create a cool area in the city where summer temperatures often reach over 50°. The electricity in the city often goes off for 10 hours on average every day, and the people have no real means of combating the high temperatures. The park with trees and grass will allow IDPs and local citizens to find a place to take shelter from the high temperatures.

Deforestation in Syria has resulted in animals losing their access to food and their habitats and so they are becoming very vulnerable. The food chain has been broken and the whole ecosystem damaged. This has led to the extinction of many vulnerable animals in the area. We aim to fight biodiversity decline by planting trees to provide the animals with shelter.

This project will be in Syria, specifically a place in desperate need of help. There are few to no job opportunities. For those who do have jobs, wages are extremely low. Most jobs pay wages near to £1 a day which is far too little to survive on. In the Al-hasakeh province where this project is based, there are around 800,000 Internally Displaced People making up around a third of the population. The project will

pump around £10,000 into the economy of the city. Displaced people will be recruited to create and maintain the park. This amount of money is equivalent to one year's worth of income for approximately 20 families in the city.

- The Park will provide therapeutic benefits for displaced people through planting and caring for the trees. It will help to restore the cultural identity of the many displaced people who were previously farmers/gardeners prior to becoming displaced.
- The park will contain benches, seating areas, shade and a suitable place for IDPs and citizens of the city to gather, escape the pressure of life and socialise.
- It will also contain a playground for IDP children to play and find their talents.
- The project will provide an educational resource opportunity to bring the IDPs children and pupils of the city's schools for activities like outdoor classes, tree planting, sports, exercises and building awareness of the importance of trees (climate change) and green areas to the quality of life.

1.3 Which grant-giving categories does your project fulfil?

D - Climate change mitigation

E - Work with forced migrants, including internally displaced people

1.3d Climate change mitigation

By planting trees, we are creating new green spaces which help to provide shade, reduce temperature, increase biodiversity and help with CO2 emissions. The trees will also help improve local animal diversity by providing the animals with shelter.

1.3e Work with forced migrants, including internally displaced people

The funding we receive goes not only to planting the trees, but also to migrants and refugees who have been displaced by conflict. This has a significant benefit on the local economy as well, and will help provide refugees with unmeasurable opportunities.

1.4 Which country is the project based in?

United Kingdom (GB)

1.5 Will the project continue after initial funding has ended?

Yes

1.5b Please give details of how you plan to continue after initial funding has ended

We will set up separate fundraising for future projects. We have successfully funded our first and now we are fundraising for our second. We do this through a combination of donations, grant applications, selling trees and corporate sponsoring. In addition, we will build a cafe in the park. Any income generated from the cafe will be income for the park to continue sponsoring its activities.

1.6 How will the project be monitored and evaluated?

We will recruit a third-party organisation to do the monitoring and evaluation. Also, our implementing partners and TAP's members in Northeast Syria will be constantly involved in M&E.

-Periodic meetings and interviews will be carried out with IDPs/citizens to measure the impact.

-We will measure the survival rate of the planted trees and react accordingly.

-We will record the number of visitors and participants in our activities in the park.

2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Gardener	£1,920	Personnel

National flower saplings and seeds	£136	Equipment and Supplies
Grass seeds	£40	Equipment and Supplies
Organic fertilisers	£160	Equipment and Supplies
Purchase and installation of water tanks	£400	Equipment and Supplies
pipes and sprinklers	£400	Equipment and Supplies
Playground setup	£240	Equipment and Supplies
Various gardening tools	£120	Equipment and Supplies
Preparation and Installation of Educational Materials	£200	Equipment and Supplies
Software and data management cost	£160	Other Budget Items
Electricity Generator	£240	Other Budget Items
Communication cost	£160	Other Budget Items
Reserved for unexpected costs	£1,600	Other Budget Items
Overhead Percentage of 5%	£553	Other Budget Items
Reserved to purchase water in case of drought in summer	£960	Other Budget Items
Ongoing utilities bills of the project	£1,920	Other Budget Items
Fence enhancement	£240	Equipment and Supplies
Tree saplings	£240	Equipment and Supplies
Supervisor	£1,920	Personnel
TOTALS	£11,609	

2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
Donations	£1,500	£0	
Tree sales	£1,800	£0	
Crowdfunding campaigns	£3,000	£0	
Grants	£7,000	£0	
TOTALS	£13,300	£0	

2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£5,000

2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

2.5 Please state your organisation's annual turnover (in £ sterling)

£1,000

2.6 Do you wish to upload your audited accounts or financial statement?

No

2.7 Please tell us where payment should be made if your application is successful

Trees Against Poverty C.I.C.
60241180
82-11-07

3.1 Your name

Peter Rushton

3.2 Your contact telephone number

07961753779

3.3 Your position within the organisation

Advisory Board Member

3.4 Your email address

contact@treesagainstopoverty.org

3.5 Organisation name

Trees Against Poverty C.I.C

3.6 Please state the status of your organisation

social enterprise, Non-for-Profit

3.7 Please summarise what your organisation does

TAP is a not-for-profit social enterprise that enables individuals and companies to plant trees remotely and follow their growth online. The trees are planted for and by refugee and internally displaced people. Trees' sponsors will receive the exact GPS location of their trees and be able to follow their status online. They get regular pictures of their trees every 6 months.

3.8 UK correspondence address for organisation

63 West Green Road
London
N15 5DA

3.9 UK telephone number

07490986939

3.10 UK charity number (if applicable)

13799038

3.11 Year established

2022

3.12 Website (if applicable)

<https://treesagainstopoverty.org/>

3.13 Social media accounts (if applicable)

Twitter: https://twitter.com/Tree_VS_Poverty

Instagram: <https://www.instagram.com/treesagainstopoverty/>

Linkedin: <https://www.linkedin.com/company/trees-against-poverty>

Facebook: <https://www.facebook.com/TreesAgainstPoverty>

4.1 How did you hear about The Edith M Ellis Trust?

Internet