

The Edith M Ellis 1985 Charitable Trust

Pipal Tree

#6RWXCVTKM6 submitted on 18 May 2021

1.1 Please summarise what you are seeking from us

A grant of £2,200 per year for two years towards a project for vulnerable women at Kathmandu-based social enterprise "Lily's Leaves" making an annual consignment of 200 schoolbags @ £10 each. The schoolbags are to be distributed to children from the "untouchable" community in south Nepal. We kindly request £200 towards UK support costs.

1.2 Tell us more about your project and the impact it will have

Pipal Tree helped establish the social enterprise Lily's Leaves in October 2020. It is so named because of its Founder and CEO, Lily Katuwal, who is a dynamic young businesswoman and because of the aim, in due course, to use forest products such as natural fibres, leaves and essential oils sustainably. In the latter respect the social enterprise collaborates with our main NGO partner in Nepal, The Mithila Wildlife Trust, which we are funding in major community reforestation initiatives in south Nepal.

In the short term, the Kathmandu-based Lily's Leaves is teaching vocational skills in tailoring and silver jewellery manufacture. Young women (minimum age 18) from these south Nepal communities attend six-month long residential training courses where they learn tailoring skills to basic and advanced levels. They learn much more besides since they come from a very conservative patriarchal rural background to have their horizons broadened in Kathmandu. Many of them will speak a local ethnic language, Maithili, but are empowered by learning to speak Nepali. They are further empowered by non-formal education, finding out about their rights, developing business skills and a huge amount of confidence and self-esteem. They return to their villages transformed for the better, ready to be role models and community leaders.

Lily's Leaves aims to become self-sustaining through making products for the domestic and international markets and by undertaking contracts (such as this one) for charitable projects. The business model allows for a 20% profit that can be reinvested in training more young women. The organisation aims to train 40 young women to a very high standard per annum.

Pipal Tree has pledged to support Lily's Leaves for its first three years until it develops its own products, marketing and customer base. We also provide a design input through the voluntary services of another registered faith-based charity, Fashion with Heart Creations. We identify possible customers and charity projects also. Hence our request for a 10% support element.

Next month, we will be launching a parallel project whereby we will be developing a run-down school for untouchable children in south Nepal, aiming to boost the facilities, quality of teaching and attendance. These schoolbags will benefit 200 children per annum and inspire them to attend school and realise their academic potential.

1.3 Which grant-giving categories does your project fulfil?

D - Climate change mitigation

F - Sustainable development

1.3d Climate change mitigation

Nepal is rated as being the ninth most affected country from climate change. This project complements our reforestation programme which has carbon sequestration benefits. Moreover, the employment we

provide to marginalised communities (who are the most vulnerable to climate change disasters such as floods) makes them more resilient and able to withstand the adverse effects of climate change.

1.3f Sustainable development

SDG1 - providing an income to impoverished women and indirectly their families

SDG4 - we provide non-formal education at Lily's Leaves and support schoolchildren

SDG5 - we empower women

SDG8 - we train into employment

SDG15 - we will use forest products sustainably

1.4 Which country is the project based in?

Nepal (NP)

1.5 Will the project continue after initial funding has ended?

Yes

1.5b Please give details of how you plan to continue after initial funding has ended

We will support Lily's Leaves into self-sustainability through sale of products. We will make introductions to long-term clients (wholesale and retail) and to other charities who may wish to offer contracts. For example, we are encouraging the jewellery element of Lily's Leaves to produce "treecelets" (tree + bracelet), the sale of which will fund the planting of trees.

1.6 How will the project be monitored and evaluated?

We are in daily contact with Lily's Leaves by email and have weekly Zoom meetings. The latter can involve attendance by Fashion with Heart Creations and potential customers. Pre-COVID, the Pipal Tree CEO made quarterly visits to Nepal. We hope these can resume soon. We assess progress against written objectives, the budget and an MOU.

2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Manufacture of bags (per annum)	£2,000 (2000)	£10 per bag, covering worker salary, utilities, training, rental etc
UK support cost element (per annum)	£200 (200)	Mentoring, fundraising, design input, introductions
TOTALS	£2,200	

2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
New project	£2,200 (2200)	£0 (0)	
	£0 (0)	£0 (0)	
TOTALS	£2,200	£0	

2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

2200 per annum

2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

2.5 Please state your organisation's annual turnover (in £ sterling)

£311,042 (311,042)

2.6 Do you wish to upload your audited accounts or financial statement?

No

2.7 Please tell us where payment should be made if your application is successful

Pipal Tree

33114455

523020

3.1 Your name

Lt Col (retd) Philip Holmes

3.2 Your contact telephone number

01548 852816

3.3 Your position within the organisation

Founder/CEO

3.4 Your email address

philip@pipaltree.org.uk

3.5 Organisation name

Pipal Tree

3.6 Please state the status of your organisation

UK charity

3.7 Please summarise what your organisation does

We work solely in Nepal in five areas:

The environment and climate change, including reforestation

The empowerment of women

Community and education projects

Child protection and rehabilitation

Disaster relief

3.8 UK correspondence address for organisation

Three Ways

Ledstone

Kingsbridge

Devon TQ7 2HQ

3.9 UK telephone number

01548 852816

3.10 UK charity number (if applicable)

1159770

3.11 Year established

2015

3.12 Website (if applicable)

www.pipaltree.org.uk

3.13 Social media accounts (if applicable)

<https://www.facebook.com/PipalTreeUK>

<https://twitter.com/PipalTreeUK>

<https://www.youtube.com/channel/UCx9eTN426eargFVb7OkQ0VQ>

<https://www.linkedin.com/company/pipaltreeuk>

<https://www.instagram.com/pipaltreeuk>

4.1 How did you hear about The Edith M Ellis Trust?

Internet