

The Edith M Ellis 1985 Charitable Trust

Reach the Children UK

#5HRQFH3QM8 submitted on 27 May 2021

1.1 Please summarise what you are seeking from us

We are seeking donations to support a group of widowed Grandmas planning to develop a social enterprise in rural Uganda. They are growing pineapples to dry and sell as a healthy snack in the UK/EU. They need a place to peel and process the harvested fruit and a drying oven. The income will pay school fees for their grandchildren and medical bills. Some funds have been raised to get the enterprise started.

1.2 Tell us more about your project, the impact it will have on those it aims to help, and why you consider the proposed approach to be innovative

Reach the Children UK works with a group of grandmas widowed in the Ugandan civil war a generation ago. For more than 10 years RTC has provided garden plots, seeds, tools and specialist agronomist training. Some of grandmas' children have fallen victim of HIV aids infections leaving them with many grandchildren to feed and look after. The project's successful result has been that impoverished grandchildren ate a meal every day and attended school as the surplus crops from grandmas' garden have been sold to pay school fees and medical bills. Rural Luwero is a prime pineapple growing area and the grandmas have planted 35,000 pineapple suckers and plan 60,000 more. Grandmas will gain income from growing pineapples, employment in processing and sale of the healthy dried pineapple snack. The economic impact of the pineapple project will be transformative, lifting impoverished widow led families out of poverty and into sustainable income generating development, providing educational opportunities to rural boys and, importantly, girls. As a successful social enterprise surplus income will be used for community projects such as providing filtered springs as a source of clean water for rural communities, working with organisations training young people with disabilities in trades and skills enabling self sustaining enterprises that can support families and neighbourhoods. We are seeking donations as we need to raise £75,000 to provide a building in which to process the pineapple, a drying oven and generator to provide electrical power to the oven. Some funds have already been donated enabling pineapple suckers to be planted and preparation of building designs. Donations in kind include a robust business model and investor presentation establishing viability of this social enterprise which will quickly become self sustaining ensuring a legacy for families, neighbourhood and the community at large. Growing and processing the pineapple at the garden gate increases the economic impact, enabling the full value of managing the supply chain to revert to the grandmas. Currently small-scale pineapple growers are at the whim of market forces and processors looking to purchase at the lowest price, moving the value in the supply chain away from the growers.

1.3 Which grant-giving categories does your project fulfil?

B - Peace-building and conflict resolution

E - Work with forced migrants, including internally displaced people

F - Sustainable development

1.3b Peace-building and conflict resolution

Following the impact of the civil war in Luwero area, the deposing of Milton Obote by Yoweri Museveni and the murderous campaign of retribution, many young men were killed leaving young widows with families to fend for themselves. Now elderly grandmothers these widows care for each other in a community of Grandmas Gardens ensuring none go without.

1.3e Work with forced migrants, including internally displaced people

Although long ago displaced by the impact of the civil war, the grandmas have settled in Kambowomero in Luwero District an area of bush then now the home of many small subsistence farmers eking out a hand to mouth living. Reach the Children UK has created a 15 acre model garden centre where Grandmas Gardens are located.

1.4 Which country is the project based in?

Uganda (UG)

1.5 Will the project continue after initial funding has ended?

Yes

1.5b Please give details of how you plan to continue after initial funding has ended

The business model has been developed and stress tested. Initial funding will provide capital to erect a building and purchase the dryer and generator to provide electrical power. Crop rotation programmes ensure a constant supply of fresh pineapples can be processed with organic fertilisation and fallow periods to obviate land degradation. Collaborative agreements are being discussed with established commercial suppliers as well as developing own label products for sale on e platforms to UK/EU.

1.6 How will the project be monitored and evaluated?

Professionally qualified Board members and consultants will monitor project development agreeing expenditure against the formal business plan. KPIs will be set and monitored through weekly zoom conferences with the Uganda team held each Tuesday. Monthly progress reports will be submitted which RTCUK will audit monitoring and evaluation procedures to ensure compliance. Reports will be shared with funders. Capital equipment has been competitively bid on firm prices with suppliers selected.

2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
Process building	£45	using conservative x rate £1=4750 UGs
Drying oven	£10	using x rate £1 = \$1.32
Diesel generator	£12	using x rate £1 = \$1.32
Working capital	£6	
TOTALS	£75,100	

2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
Privatedonations, Charitable Trusts, etc	£75	£40	
	£0	£0	
TOTALS	£75,000	£40,000	

2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£5

2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

2.5 Please state your organisation’s annual turnover (in £ sterling)

£33

2.6 Do you wish to upload your audited accounts or financial statement?

No

2.7 Please tell us where payment should be made if your application is successful

Reach the Children UK

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3.1 Your name

Ray Botterell

3.2 Your contact telephone number

07889 310426

3.3 Your position within the organisation

Chairman of the Board of Trustees

3.4 Your email address

ray@reachthechildren.org.uk

3.5 Organisation name

Reach the Children UK

3.6 Please state the status of your organisation

UK charity Registration number 1108058

3.7 Please summarise what your organisation does

RTCUK provides developmental opportunities for impoverished children in the rural environment through our local partners identifying primary needs required to transform their economic circumstances. These include provision of clean and safe water, opportunities for education, skills training and developing sustainable social enterprises with self help communities. Recognising that women in Africa are the backbone of society our weighted focus is viewed through the lens of gender equality increasing the female contribution to civil society.

3.8 UK correspondence address for organisation

2 Manor Gardens, Westoning, Bedfordshire, MK45 5NA

3.9 UK telephone number

01525 717697

3.10 UK charity number (if applicable)

1108058

3.11 Year established

2004

3.12 Website (if applicable)

<http://www.reachthechildren.org.uk>

3.13 Social media accounts (if applicable)

Facebook, Instagram, You tube, Twitter

4.1 How did you hear about The Edith M Ellis Trust?

Word of mouth

