

The Edith M Ellis 1985 Charitable Trust

BillyChip

#45VTPMQDXS submitted on 30 September 2023

1.1 Please summarise what you are seeking from us

BillyChip are seeking support to open new BillyChip cafe outlets within the UK. With a donation of £5000 this will enable us to open over 100 new outlets and enable us to purchase the necessary starter packs for each new outlet and new BillyChips for our existing outlets. Each BillyChip starter pack is a one time cost to BillyChip of £32.16 which includes 25 BillyChips/10 BillyChip decals/2 cardboard strut cards./1 foam strut card/1 staff poster and 1 BillyChip window sticker

1.2 Tell us more about your project, the impact it will have on those it aims to help, and why you consider the proposed approach to be innovative

BillyChip operates through existing cafe/take-away and central co-op outlets where the public purchase a BillyChip for £2. The BillyChip is then given to a homeless person or rough sleeper for them to redeem their BillyChip at any participating BillyChip outlet for a free hot or cold takeaway drink. £1 is kept by the outlet to cover their costs and £1 comes back into BillyChip to purchase new BillyChips and open new outlets.

To become a BillyChip outlet is free and each outlet is provided with a starter pack and access to our APP. Each outlet submits monthly details of BillyChips sold and redeemed and the outlet is credited/debited accordingly.

We currently operate in over 400 outlets across the UK with Central Co-op, Change Please, Leon and Greggs along with our independent outlets.

Through our work with Police, Local Authorities and our outlets, Billychip has proved a massive success in that it stops criminal gangs operating in our towns and cities and provides integration with the genuine homeless and the community, ensuring a safe secure platform for everyone to get involved.

The feedback we have received from the homeless has been extremely encouraging in that it improves their mental state and they feel cared about in the community. To feel included as part of society is a very warm and empowering feeling for them and improves their mental health and wellbeing. To know someone has gone out of their way to buy a BillyChip and donate it to them gives them a feeling of belonging and they feel welcome at the establishment that shows the BillyChip sign and know they will be warmly received.

BillyChip was the idea of Billy Abernethy Hope, as an ambulance driver in Bristol, Billy saw the homeless on a daily basis and the effects it had on their lives. Sadly Billy died in 2018 in a motorbike accident in Thailand and since then the BillyChip team have worked tirelessly to put this amazing scheme into operation.

1.3 Which grant-giving categories does your project fulfil?

A - Quaker work and witness

1.3a Quaker work and witness

Homelessness has no boundaries and affects everybody - no matter race, religion or gender anyone can be £50 away from being homeless and is not a lifestyle choice. We feel BillyChip offers a simplistic

alternative to giving cash and enables the community and the homeless to integrate for a better environment and provide a little piece of hope for the homeless.

1.4 Which country is the project based in?

United Kingdom (GB)

1.5 Will the project continue after initial funding has ended?

Yes

1.5b Please give details of how you plan to continue after initial funding has ended

BillyChip is designed to be a self funding mechanism once it reaches its critical mass with the aim to operate throughout the UK and wherever homelessness and rough sleeping is an issue.

1.6 How will the project be monitored and evaluated?

All BillyChip outlets are linked to an APP which monitors each chip that has been sold and redeemed by the outlet. This enables us to credit and debit the BillyChip outlets for chips and shows us where there are high and low volume of sells and redemptions which we share with Police/Local Authorities and other charities to highlight where there are large areas of homeless and outreach teams and charities can monitor accordingly.

2.1 Expenditure

EXPENDITURE ITEM	AMOUNT	NOTES
BillyChip Starter Packs	£3,200	Packs include 25 BillyChips/10 decals/2 cardboard strut cards/1 foam strut card/1 staff poster/1 window sticker
BillyChips	£1,800	Manufacturing and shipping
TOTALS	£5,000	

2.2 Income

INCOME SOURCE	TARGET AMOUNT	AMOUNT RAISED	NOTES
Koffman Potatoes	£0	£6,000	Attended Valley Food Festival and raised funds from selling takeaway chips
Crowdfunder	£0	£6,000	Sleep out
Crowdfunder	£0	£8,000	sponsored runs
TOTALS	£0	£20,000	

2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£5,000

2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

2.5 Please state your organisation's annual turnover (in £ sterling)

£28,782

2.6 Do you wish to upload your audited accounts or financial statement?

Yes

2.6b Upload File

<https://theedithmellischaritabletrust.org/assets/uploads/2023/09/Billychip-2022-accounts.pdf>

2.7 Please tell us where payment should be made if your application is successful

BillyChip CIC
26721058
60-12-11

3.1 Your name

Claire Lomax

3.2 Your contact telephone number

07866 923 451

3.3 Your position within the organisation

Admin Support

3.4 Your email address

claireannlomax@icloud.com

3.5 Organisation name

BillyChip

3.6 Please state the status of your organisation

CIC - Community Interest Company

3.7 Please summarise what your organisation does

BillyChip is a unique safe and secure platform which allows the public to directly donate to the homeless without the fear of the donations being misused for drugs or alcohol and delivers kindness, compassion and a free hot or cold takeaway drink for a homeless person. BillyChip also helps in a society where over 80% of the population rarely carry cash and provides continued social integration with the homeless and the public.

3.8 UK correspondence address for organisation

Upper Bristol Road, Clutton, Bristol BS39 5TA

3.9 UK telephone number

0117 450 4060

3.10 UK charity number (if applicable)

CIC registered number - 12947335

3.11 Year established

2020

3.12 Website (if applicable)

<http://www.billychip.com>

3.13 Social media accounts (if applicable)

@BillyChip - Facebook The BillyChip Podcast
@thebillychip - Instagram BillyChip - YouTube (The One Show - one big thank you)
@thebillychip - X

4.1 How did you hear about The Edith M Ellis Trust?

fundingforall.org.uk

