

# The Edith M Ellis 1985 Charitable Trust

## Breadwinners Foundation

#1XJWRF3SXC submitted on 8 August 2023

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### 1.1 Please summarise what you are seeking from us

We are seeking £4905 grant support from the Edith M Ellis 1985 Charitable Trust so we can support 16 young refugees through our "Risers" programme in Brighton. The Risers Programme is a life changing work experience programme for young people seeking asylum preparing them for employment.

### 1.2 Tell us more about your project, the impact it will have on those it aims to help, and why you consider the proposed approach to be innovative

#### - The Programme

Our Risers programme supports people seeking asylum, aged 16-24 years old, giving them work experience on our market stalls selling bread. It's an eight week programme with participants attending markets for 2 hours of work experience as market stall assistants. Each participant is matched with a volunteer mentor to support them through the programme, help them find community and plan their next steps. Participants also receive fortnightly employability training covering topics such as CV Writing, Customer Service, Interview Skills, Personal Finance and Food Safety and Hygiene Level 1.

#### - The Milestones:

Open Recruitment - 25/03/24

Start New Cohort - 22/04/24

Finish Cohort - 17/06/24

Complete Project after Review - 15/07/24

#### - The Deliverables:

16 direct young asylum seeking beneficiaries, 16 indirect beneficiaries (volunteer mentors)

256 hours of work experience completed by young people seeking asylum on the Risers Programme

12 hours of employability training provided

128 one-to-one mentoring sessions provided to programme participants

90% of programme participants progress into further work, university or volunteering

90% of programme participants report a significant increase in wellbeing

90% of programme participants report a significant increase in integration in the community

#### - The Need

As of November 2022 there were 231,597 refugees in the UK (UNHCR) with an estimated unemployment rate of 70% (TENT). Many people who arrive in the UK seeking asylum wait for years to receive their refugee status, in which time they live on just £5.39 a day (gov.uk), and are prohibited from working. Refugees struggle greatly with this extended period of unemployment, in a country they do not know. They are unable to provide for their families, their skills erode and their mental health suffers. When they do receive status, lack of UK work experience and employer bias can make it incredibly difficult to find work and begin to rebuild their lives.

#### - The Impact

The Risers programme gives participants solid transferable experience in a real world business setting which they can put on their CV to help them secure future employment. The employability training and mentoring also offers the chance to improve their knowledge of the UK job market, learn how to interview well and search for their next opportunity. Programme participants are supported to find new opportunities to move onto beyond the programme. On the Risers Programme young people seeking

asylum take their first step towards self sufficiency, financial independence and a brighter future.

The Risers Programme also offers a sense of purpose and community which helps support and improve mental health and wellbeing. Each programme participant is welcomed into the Breadwinners family and we build connections through holding community socials. The graduation parties also create positive memories through celebrating the progress everyone's made. The opportunity to be part of our community is invaluable in helping these young people begin to think beyond their immediate situation and rebuild their lives.

Over the last five years we have supported over 371 refugees and young asylum seekers through our programmes with 93% of our participants reporting significant improvement in their well-being and 88% securing further employment after completion.

#### - Our Innovative Approach

We are the only organisation in Brighton offering work experience placements specifically for young people seeking asylum. Our social enterprise model enables us to provide stable specially designed work placements which teach participants valuable transferable skills. With the additional elements of mentoring and employability training the intensive support accelerates learning and growth during the short time period. Following on from the Risers programme we can also offer the opportunity for paid work on the Breadwinners programme once participants receive the right to work.

### 1.3 Which grant-giving categories does your project fulfil?

E - Work with forced migrants, including internally displaced people

#### 1.3e Work with forced migrants, including internally displaced people

The Risers programme is targeted at those 16-24 years old who have recently arrived in the UK, often as unaccompanied minors, and are seeking asylum so do not have the right to work. The young people seeking asylum whom this programme supports haven't had a job in the UK before and often haven't had any formal job yet.

### 1.4 Which country is the project based in?

United Kingdom (GB)

### 1.5 Will the project continue after initial funding has ended?

No

### 1.6 How will the project be monitored and evaluated?

To measure the effectiveness of our programmes, we use the Breadwinners Outcome Star self-assessment tool (based on industry best practice) to track progress in 5 key areas of our theory of change, both before and after the programmes.

We will use Participatory Action Research methodology to produce an annual impact report. Last year a team of 12 young people designed and conducted a phone survey with all past programme participants to check in on progress.

## 2.1 Expenditure

| EXPENDITURE ITEM | AMOUNT | NOTES  |
|------------------|--------|--|
| Staff Salaries   | £6,625 | Riser Programme Manager (0.5 FTE),<br>Operations Manager (0.5 FTE) |
| Training Costs   | £385   | Venue hire (£55 per session), snacks.                              |
| Risers Expenses  | £1,920 | Food and transport costs   |
|                  |        |  |

|                                   |         |                                 |
|-----------------------------------|---------|---------------------------------|
| Volunteer Expenses                | £640    | DBS and upto to £5 per session  |
| Participant Equipment             | £380    | apron, rucksack, certificates   |
| Food hygiene qualification        | £160    | £10 per participant             |
| One-off Events                    | £576    | Graduation and community social |
| Contribution to Pitch Fees        | £40     | £5 per week                     |
| Contribution to Core Costs (7.5%) | £804    | 7.5% of project costs           |
| TOTALS                            | £11,530 |                                 |

## 2.2 Income

| INCOME SOURCE                                   | TARGET AMOUNT | AMOUNT RAISED | NOTES  |
|---|---------------|---------------|--|
| Bread sales from Markets in London and Brighton | £6,625        | £0            | Staff salaries to be covered by income from bread sales. |
|   | £0            | £0            |  |
| TOTALS  | £6,625        | £0            |  |

## 2.3 What is the total amount (in £ sterling) your organisation is requesting from The Edith M Ellis Trust?

£4,905

## 2.4 Has your organisation made an application to The Edith M Ellis Trust before?

No

## 2.5 Please state your organisation's annual turnover (in £ sterling)

£465,687

## 2.6 Do you wish to upload your audited accounts or financial statement?

No

## 2.7 Please tell us where payment should be made if your application is successful

Breadwinners Foundation  
00029044  
40-52-40

## 3.1 Your name

Antonia Gillett

## 3.2 Your contact telephone number

07922207427

## 3.3 Your position within the organisation

Brighton Operations Manager

## 3.4 Your email address

[antonia@breadwinners.org.uk](mailto:antonia@breadwinners.org.uk)

## 3.5 Organisation name

Breadwinners Foundation

## 3.6 Please state the status of your organisation

UK Charity

**3.7 Please summarise what your organisation does**

Breadwinner's mission is to tackle unemployment and increase well-being in young refugees and people seeking asylum. We sell bread at market stalls and wholesale to cafes to provide work experience and paid work to refugees and young people seeking asylum. We run three programmes (Risers, Breadwinners and Proofers) each including work, employability training and 121 mentoring. The job and training offers invaluable experience and knowledge for finding future employment and moving towards a brighter future.

**3.8 UK correspondence address for organisation**

29 Parnell Road, London, E3 2RS

**3.9 UK telephone number**

07783996918

**3.10 UK charity number (if applicable)**

1166646

**3.11 Year established**

2016

**3.12 Website (if applicable)**

<http://www.breadwinners.org.uk>

**3.13 Social media accounts (if applicable)**

Twitter - @webreadwinners

Instagram - @wearebreadwinners

Facebook - @wearebreadwinners

**4.1 How did you hear about The Edith M Ellis Trust?**

Word of mouth